



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 1847589 /		<u>Alt Order #</u> 08853849
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 11/08/17 - 11/14/17		<u>Estimate #</u> 5092
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/07/17 / 11/07/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WSFA	11/13/17	11/13/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	1-----				1	\$60.00			
N 2	WSFA	11/10/17	11/10/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$200.00			
N 3	WSFA	11/14/17	11/14/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-1-----				1	\$370.00			
N 4	WSFA	11/08/17	11/08/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$370.00			
N 5	WSFA	11/09/17	11/09/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$370.00			
N 6	WSFA	11/10/17	11/10/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$370.00			
N 7	WSFA	11/14/17	11/14/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-1-----				1	\$700.00			
N 8	WSFA	11/08/17	11/08/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$700.00			
N 9	WSFA	11/14/17	11/14/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-1-----				1	\$550.00			
N 10	WSFA	11/08/17	11/08/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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1847589 /	08853849

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/08/17 - 11/14/17	DOUG JONES FOR SEN	5092

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$550.00			
N 11	WSFA	11/09/17	11/09/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$550.00			
N 12	WSFA	11/08/17	11/08/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$60.00			
N 13	WSFA	11/13/17	11/13/17	The Voice	7-9pm		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	1-----				1	\$1,200.00			
N 14	WSFA	11/11/17	11/11/17	WSFA 12 News at Six-Sat	Sa 6-7pm		1:00			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$160.00			
N 15	WSFA	11/12/17	11/12/17	Nascar Daytime	130p-5p		1:00			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$130.00			
N 16	WSFA	11/12/17	11/12/17	WSFA 12 News at Five-Sun	Su 5-530p		1:00			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$180.00			
N 17	WSFA	11/09/17	11/09/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$60.00			
N 18	WSFA	11/10/17	11/10/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$60.00			
N 19	WSFA	11/13/17	11/13/17	ALABAMA LIVE @ 1130AM	1130A-12P		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	1-----				1	\$60.00			
N 20	WSFA	11/09/17	11/09/17	ALABAMA LIVE @ 1130AM	1130A-12P		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$60.00			
N 21	WSFA	11/10/17	11/10/17	ALABAMA LIVE @ 1130AM	1130A-12P		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$60.00			
N 22	WSFA	11/13/17	11/13/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	1-----				1	\$200.00			
N 23	WSFA	11/14/17	11/14/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-1-----				1	\$200.00			
Totals											23	\$7,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/14/17	23	\$7,220.00	(\$1,083.00)	\$6,137.00
Totals	23	\$7,220.00	(\$1,083.00)	\$6,137.00

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POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

Signature: _____ **Date:** _____

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30 NOV7/17 11.16
*** WSFA-TV ***

REP HEADLINE# 8853849
*** ORIGINAL REV#0 ***

ADV # _____ ADV. NAME POLI/D JONES/D/SEN/AL _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA _____
900 CIRCLE 75 PKWY SE, SUITE# 1650
ATLANTA, GA 30339
ORDER # 1847589 CONTRACT # 8853849
PRDCT DOUG JONES FOR SENAT EST#5092 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV8/17 NOV14/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV7/17 11.16

REP: NEW ORDER
TTL \$7,220 @ 23X
PLS CONFIRM
THANKS JASMINE FOR

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 836												
AGENCY PRODUCT CODE = 967												
1			1100A-1130A	60		\$60.00	11/13	11/13	1		MON	1
PROGRAM : ALABAMA LIVE												
CON COM1 : ALABAMA LIVE												
2			1200N-1230P	60		\$200.00	11/10	11/10	1		FRI	1
PROGRAM : WSFA 12 NEWS AT 12P												
CON COM1 : WSFA 12 NEWS AT 12P												

NOV7/17 11.16
*** WSEF-TV ***

NOV7/17 11.16
*** WSEA-TV ***

NOV7/17 11.16
*** WSEA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P	60		\$370.00	11/14	11/14	1	✓	TUE	1
	PROGRAM : WSFA 12 NEWS AT 5P											
	CON COM1: WSFA 12 NEWS AT 5P											
4			500P-530P	60		\$370.00	11/8	11/8	1	✓	WED	1
	PROGRAM : WSFA 12 NEWS AT 5P											
	CON COM1: WSFA 12 NEWS AT 5P											
5			500P-530P	60		\$370.00	11/9	11/9	1	✓	THU	1
	PROGRAM : WSFA 12 NEWS AT 5P											
	CON COM1: WSFA 12 NEWS AT 5P											
6			500P-530P	60		\$370.00	11/10	11/10	1	✓	FRI	1
	PROGRAM : WSFA 12 NEWS AT 5P											
	CON COM1: WSFA 12 NEWS AT 5P											
7			600P-630P	60		\$700.00	11/14	11/14	1	✓	TUE	1
	PROGRAM : WSFA 12 NEWS AT 6P											
	CON COM1: WSFA 12 NEWS AT 6P											
8			600P-630P	60		\$700.00	11/8	11/8	1	✓	WED	1
	PROGRAM : WSFA 12 NEWS AT 6P											
	CON COM1: WSFA 12 NEWS AT 6P											
9			1000P-1035P	60		\$550.00	11/14	11/14	1	✓	TUE	1
	PROGRAM : WSFA 12 NEWS AT 10P											
	CON COM1: WSFA 12 NEWS AT 10P											
10			1000P-1035P	60		\$550.00	11/8	11/8	1	✓	WED	1
	PROGRAM : WSFA 12 NEWS AT 10P											
	CON COM1: WSFA 12 NEWS AT 10P											
11			1000P-1035P	60		\$550.00	11/9	11/9	1	✓	THU	1
	PROGRAM : WSFA 12 NEWS AT 10P											
	CON COM1: WSFA 12 NEWS AT 10P											

:LINE#:REP :LINE#:	:CD :	TIME PERIOD	: LGTH :	: SEC :	RATE	: START : DATE	: END : DATE	: SPTS : /WK	: WEEK : INVT	DAYS	:TOTL: :SPTS:
12		1100A-1130A PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	60		\$60.00	11/8	11/8	1	✓	WED	1
13		700P-900P PROGRAM : THE VOICE-FALL CON COM1: THE VOICE-FALL	60		\$1,200.00	11/13	11/13	1	✓	MON	1
14		600P-700P PROGRAM : WSFA 12 NEWS AT 6P SAT CON COM1: WSFA 12 NEWS AT 6P SAT	60		\$160.00	11/11	11/11	1	✓	SAT	1
15		130P-500P PROGRAM : NASCAR PHOENIX 11/12 CON COM1: NASCAR PHOENIX 11/12	60		\$130.00	11/12	11/12	1	✓	SUN	1
16		500P-530P PROGRAM : WSFA 12 NEWS AT 5P SUN CON COM1: WSFA 12 NEWS AT 5P SUN	60		\$180.00	11/12	11/12	1	✓	SUN	1
17		1100A-1130A PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	60		\$60.00	11/9	11/9	1	✓	THU	1
18		1100A-1130A PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	60		\$60.00	11/10	11/10	1	✓	FRI	1
19		1130A-1200N PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	60		\$60.00	11/13	11/13	1	✓	MON	1
20		1130A-1200N PROGRAM : ALABAMA LIVE CON COM1: ALABAMA LIVE	60		\$60.00	11/9	11/9	1	✓	THU	1

REP HEADLINE# 8853849
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
NOV7/17 11.16
*** WSFA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
21			1130A-1200N	60		\$60.00	11/10	11/10	1	✓	FRI	1
PROGRAM : ALABAMA LIVE												
CON COM1: ALABAMA LIVE												
22			1200N-1230P	60		\$200.00	11/13	11/13	1	✓	MON	1
PROGRAM : WSFA 12 NEWS AT 12P												
CON COM1: WSFA 12 NEWS AT 12P												
23			1200N-1230P	60		\$200.00	11/14	11/14	1	✓	TUE	1
PROGRAM : WSFA 12 NEWS AT 12P												
CON COM1: WSFA 12 NEWS AT 12P												
NOV/17 \$7,220.00											CONTRACT TOTAL \$7,220.00	
											TOTAL SPOTS 23	

MARKET TOTALS \$14,440

WSFA 50%

WNCF 5%

WAKA 24%

WCOV 16%

CABL 0%

WBMM 5%

WIYC 0%

ESFA 0%

EAKA 0%

ACCURATE SHARES

SVC- NSI

DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WSFA - TV Montgomery, AL

Date:

11/02/2017

I, Jeff Scattergood,

being/on behalf of: Jones, Doug, a legally

qualified candidate of the Democratic political

party for the office of: United State Senate

in the Special

election to be held on: 12/12/2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 11/06/2017

Date of Last Broadcast: 11/12/2017

Total Charges: \$*****9,579.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

DOUG JONES FOR SENATE COMMITTEE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JAMES DOUGLAS TURNER JR, TREASUER

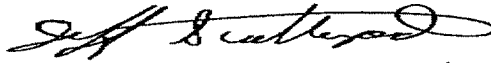
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/02/2017

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

DOUG JONES FOR SENATE COMMITTEE

I, DOUG JONES FOR SENATE COMMITTEE
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jeff Scattergood

11/02/2017

printed name

date

